

**CLEO-DENT<sup>®</sup>**



Right partner in the dental care sector



Advanced dental care products made in Spain





- **TOOTHPASTES** ..... 4-8
  - Complete Care ..... 4
  - Sensitive ..... 4
  - Charcoal ..... 5
  - Whitening ..... 5
  - Extra Fresh ..... 6
  - Junior ..... 6
  - Kids ..... 7
  - Denture Adhesive Cream ..... 8
  
- **MOUTH CARE** ..... 9-10
  - Mouthwash ..... 9
  - Dental Floss ..... 9
  - Floss Toothpicks ..... 10
  - Interdental Brushes ..... 10
  - Orthodontic Wax ..... 11
  
- **TOOTHBRUSHES** ..... 12-21
  
- **KIDS & JUNIOR TOOTHBRUSHES** ..... 12-13
  
- **Orthodontic Toothbrushes** ..... 14
  
- **EXTRA PROTECTION** ..... 15
  - Double protection ..... 15
  - Triple protection, Maxi Care ..... 15
  - Triple protection, Maxi Care ..... 15
  
- **MICROPLUS BRISTLES** ..... 16-17
  - Microplus Bristles, Extra Rubber Wings ..... 16
  - Ergonomic Handle, Maxi clean ..... 16
  - Ergonomic Handle, Maxi clean ..... 16

- **COMPLETE CARE** ..... 18-19
  - Complete Care, Super Sensitive ..... 18
  - Maxi Clean, Flex Zone ..... 18
  - Complete Care, Flex Zone ..... 19
  - Maxi Clean, Flex Zone ..... 19
  
- **TRAVEL TOOTHBRUSH** ..... 20
- **EXTRA SENSITIVE TOOTHBRUSH** ..... 21
  
- **DISPLAY STANDS** ..... 22



- **COMPLETE CARE 8 in 1 - 75 ml**

Anti plaque - Fight tartar - Antibacterial - Whitening - Fresh breath - Caries Protection - Strengthens enamel - Strengthens gums.

**CLEO-DENT®** toothpaste 8 in 1 is a complete care for strong and healthy teeth. Enriched with antibacterial agent and zinc, guarantees a daily maximum protection against the most common dental problems.

**Ingredients:** Aqua, Sorbitol, Hydrated Silica, Tetrapotassium Pyrophosphate, Sodium Lauryl Sulfate, Aroma, Cellulose Gum, Sodium Monofluorophosphate, Sodium Saccharin, Sodium Benzoate, Sodium Fluoride, Zinc Citrate, Cetylpyridinium Chloride, Mica, CI 77891, CI 77491, CI 77492. Contains Sodium Monofluorophosphate

Sodium Fluoride (1450 ppm fluoride)

OPD - 2036 (Ean - 7261894220360)



- **SENSITIVE - 75 ml**

**CLEO-DENT®** Sensitive Toothpaste prevents gum disease, shields sensitive teeth and ensures protection of a toothpaste with fluoride. The aroma leaves a persistent feeling of freshness. It protects the dentin, and keeps you from feeling pain when eating and drinking.

Only for adults.

**Ingredients:** Aqua, Sorbitol, Hydrated Silica, Potassium Nitrate, PEG-8, Sodium Lauryl Sulfate, CI 77891, Aroma, Xanthan Gum, Panthenol, Sodium Saccharin, Sodium Fluoride, Cocamidopropyl Betaine, Sodium Benzoate, Allantoin, Limonene, Eugenol. Contains Sodium Fluoride (1470 ppm F).

Sodium Fluoride (1470 ppm fluoride)

OPD - 2056 (Ean - 7261894220568)



- **CHARCOAL EXTRA WHITENING - 75 ML**

**CLEO-DENT®** Extra Whitening Charcoal Toothpaste, naturally whitens your teeth and removes harmful bacteria, coffee, cigarette or tea stains. Guarantees daily maximum protection against the most common dental problems.

**Ingredients:** Aqua, Sorbitol, Hydrated Silica, Tetrapotassium Pyrophosphate, Peg-8, Disodium Pyrophosphate, Sodium Lauroyl, Sarcosinate, Aroma, Cellulose Gum, Sodium Fluoride, Sodium Saccharin, Sodium Benzoate, Charcoal Powder, Ci 77268:1. Contains 1450 ppm fluoride.

Sodium Fluoride (1450 ppm fluoride)

OPD - 2060 (Ean - 7261894220605)



- **ULTIMATE WHITENING - 75 ML**

**CLEO-DENT®** ultimate whitening has a special formula to remove stains from teeth to restore teeth to their natural whiteness. It can whiten teeth slightly by removing surface stains, such as those caused by drinking coffee or smoking. Whitening toothpaste can also be used after a bleaching treatment to help maintain results.

**Ingredients:** Aqua, Sorbitol, Hydrated Silica, Tetrapotassium Pyrophosphate, Sodium Lauryl Sulfate, Aroma, Sodium Monofluorophosphate, Xanthan Gum, Sodium Saccharin, Sodium Benzoate, Calcium Glycerophosphate, Cetylpyridinium Chloride, Ci 77891, Ci 74160. Contains Sodium Monofluorophosphate (1450 ppm F).

Sodium Fluoride (1450 ppm fluoride)

OPD - 2057 (Ean - 7261894220575)



## • EXTRA FRESH - 75 ML

**CLEO-DENT®** Extra Fresh Toothpaste helps prevent plaque and protect against tooth decay. Used on a daily basis. Ensures protection of a toothpaste with fluoride. The extra fresh scent leaves a persistent feeling of freshness.

**Ingredients:** Aqua, Sorbitol, Hydrated Silica, Tetrapotassium Pyrophosphate, Peg-8, Sodium Lauryl Sulfate, Aroma, Xanthan Gum, Titanium Dioxide, Sodium Monofluorophosphate, Panthenol, Sodium Saccharin, Sodium Fluoride, Cetylpyridinium Chloride, Menthol, Ci 47005, Ci 42051. Contains Sodium Fluoride And Sodium Monofluorophosphate (1450 ppm Fluoride).

Sodium Fluoride (1450 ppm fluoride)

OPD - 2051 (Ean - 7261894220513)



## • JUNIOR TOOTHPASTE - 75 ML

**CLEO-DENT®** Junior toothpaste has been specially formulated to give the best possible care to your child's teeth as they develop. The gentle formulation contains fluoride and calcium to prevent cavity and protect his teeth.

- Prevent Cavities.
- Strengthens Enamel.
- Especially designed for 6+ kids.
- Convenient stand-up tube and easy open cap.

**Ingredients:** Sorbitol, Aqua, Hydrated Silica, PEG-8, CI 77891, Sodium Lauryl Sulfate, Aroma, Sodium Monofluorophosphate, Xanthan Gum, Sodium Saccharin, Sodium Benzoate, Calcium Glycerophosphate.

Sodium Monofluorophosphate (1000 ppm F)

OPD - 2058 (Ean - 7261894220582)



## • KIDS TOOTHPASTE - 50 ML

**CLEO-DENT®** Bubble gum kids toothpaste is sugar free

- BUBBLEGUM flavor | Strengthens Enamel
- Helps prevent cavities | Strengthens & protects developing teeth
- Sparkling colourful gel | 2-6 years

**Ingredients:** Sorbitol, Aqua, Hydrated Silica, Peg-8, Sodium Lauryl Sulfate, Aroma, Xanthan Gum, Sodium Saccharin, Sodium Benzoate, Calcium Glycerophosphate, Sodium Fluoride, Tocopheryl Acetate, Mica, Ci 77891, Ci 42090. Contains Sodium Fluoride (450 ppm F).

Sodium Fluoride (450 ppm fluoride)

OPD - 2059 (Ean - 7261894220599)



## • KIDS TOOTHPASTE - 50 ML

Great flavor, smooth gel and colorful tube make brushing fun for kids of all ages. Natural fluoride helps prevent cavities, and natural anti-bacterial makes young smiles clean and healthy.

- With Calcium | Sugar free | Helps strengthen and protect teeth from cavities | Fights bad breath | Strawberry flavor that kids love | Especially designed for kids 2 - 6 years | Convenient stand-up tube and easy open cap.

**Ingredients:** Aqua, Sorbitol, Hydrated Silica, PEG-8, Sodium Lauryl Sulfate, Sodium Saccharin, Aroma, Cellulose Gum, Panthenol, Sodium Benzoate, Calcium Glycerophosphate, Sodium Fluoride, CI 73360.

Sodium Fluoride (450 ppm fluoride)

OPD - 2050 (Ean - 7261894220506)



## • DENTURE ADHESIVE CREAM - 40 G.

# CLEO-FIX ULTRA

**CLEO-FIX ULTRA** is a denture adhesive cream that provides a strong long lasting hold throughout the day through its innovative zinc-free formula, and prevents food particles from getting trapped under the denture and causing bad smells. Simple to use, ensures a quick adhesion and offers you a daily security that allows you to eat, talk and smile with confidence. Ideal for all types of dentures and bridges. Apply the paste once a day. The effectiveness and duration of the adhesive force may vary according to personal physical characteristics (salivation, anatomy of the mouth, general state of health, age).

1- Clean & dry dentures | 2- Apply adhesive in thin lines as shown | 3- Insert dentures and hold briefly in place.

**Ingredients:** Cellulose Gum, Calcium/sodium PVM/MA Copolymer, Paraffinum Liquidum, Petrolatum.

Extra strong hold | All types of dentures



- All types of dentures
- Anti-food particles
- Strong long lasting hold
- Mint Flavoured
- Zinc-free formula



Upper denture



Lower denture



Partial denture

OPD - 2071 (Ean - 7261894220711)



# MOUTH CARE



## • MOUTHWASH

**CLEO-DENT®** mouthwash is a recommended brand for your oral care. It contains fluoride and antibacterial agent, it is clinically proven to strengthen teeth and prevent tooth decay. Kills the common germs in the mouth cavity, prevent inflammation of the gum and mouth.

**Usage:** Common use involves rinsing the mouth with about 20ml (2/ 3 fl oz) of mouthwash two times a day after brushing

**Ingredients:** Aqua, Sorbitol, Glycerin, PEG-40 Hydrogenated Castor Oil, Sodium Benzoate, Aroma, Allantoin, Cetylpyridinium Chloride, Sodium Fluoride, Sodium Saccharin, Citric Acid, Limonene, CI 42090, CI 47005. Contains Sodium Fluoride (226 ppm fluoride).

250 ml

500 ml

OPD - 2067 (Ean - 726189422067)

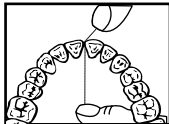
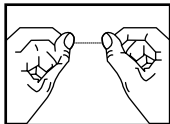
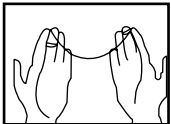
OPD - 2068 (Ean - 7261894220681)



## • DENTAL FLOSS

**CLEO-DENT®** dental floss clinically proven, contains advanced stain technology for quick and safe elimination of stains, including tobacco and coffee, between teeth helping in preventing gum diseases.

- ✓ Perfect Cleaning of interdental spaces
- ✓ Necessary complement of dental hygiene
- ✓ Waxed and Minted



55YD | 50M

32.8YD | 30M

OPD - 2029 (Ean - 7261894220292)

OPD - 2009 (Ean - 7261894220094)

## • FLOSS TOOTHPICKS

Floss toothpicks are especially designed to help in removing plaque from the spaces between the teeth and gums that are not cleaned by toothbrush.

- ✓ Perfect Cleaning of interdental spaces
- ✓ Necessary complement of dental hygiene
- ✓ Waxed and Minted
- ✓ Keep away from children

OPD - 2030 (Ean - 7261894220308)

50 pcs/can



Use this side as toothpick to pick away the shred of tooth surface.

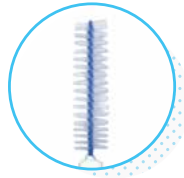


Use the floss to clean away the shred and plaque between the teeth.

## • INTERDENTAL BRUSHES

- For Hard-To-Reach spaces.
- Promotes Healthier Teeth and Gums.
- Cleans where toothbrushes cannot.

5 pcs / blister card



Wide Interdental Spaces



Braces



Bridges



OPD - 2001  
(0.6mm)

OPD - 2002  
(0.8mm)

OPD - 2003  
(1.0mm)



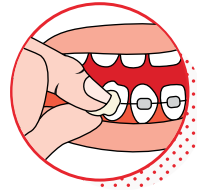
OPD-2001 (Ean - 7261894220018)  
OPD-2002 (Ean - 7261894220025)  
OPD-2003 (Ean - 7261894220032)

## • ORTHODONTIC WAX

- Relieves pain and irritation from orthodontic appliances
- Protects the gums and the linings of your cheeks and lips, providing a comfortable barrier from the sharp ends of wires and pointed appliance parts.
- Also suitable for partial dentures whose wire clasps may be causing discomfort, sore spots, or abrasions.



CLEAR / TRANSPARENT



2 cases



OPD-2010 (Ean - 7261894120103)

### DIRECTIONS:

Wash your hands and brush your teeth before applying wax. Pinch off a small piece and roll it into a pea-sized ball. Flatten it as you firmly apply it over each of the problem areas. Remove before brushing and between-teeth cleaning. Reapply as needed.

**CAUTION:** Keep out of reach of children

**WARNINGS:** If discomfort continues, consult your orthodontist.



The **CLEO-DENT®** range of Kids toothbrushes is uniquely designed for the healthiest smiles at every age. This brush is specially designed for the needs of children ages 2 years and older that have a combination of baby and adult teeth.

- 1- Colored dot to measure the recommended amount of toothpaste.
- 2- Thumb rest and cushioned handle for better control.



**SOFT**

OPD - 2021 (Ean - 7261894220216)



**SOFT**

OPD - 2022 (Ean - 7261894220223)



**MEDIUM**

OPD - 2023 (Ean - 7261894220230)



**MEDIUM**

OPD - 2024 (Ean - 7261894220247)

- 1- A unique tongue cleaner gently helps to remove odor-causing bacteria for a fresh breath.
- 2- Thumb rest and cushioned handle for better control.
- 3- Colored dot to measure the recommended amount of toothpaste.

## • JUNIOR TOOTHBRUSH

- 1- ROUNDED BRISTLES: With soft rubber filaments gently massage gums and protect enamel.
- 2- SOFT GRIP HANDLE: Anti-slip handle, let you easily control the direction of the handle.
- 3- TONGUE CLEANER: The radial of soft rubber behind the toothbrush head, can be used as a tongue cleaner to scrape the thick dirt on the tongue.



MEDIUM

OPD - 2035 (Ean - 7261894220353)



MEDIUM

OPD - 2034 (Ean - 7261894220346)



SOFT

OPD - 2052 (Ean - 7261894220520)

Braces require daily brushing for protection, freshness and effective stain removal. For this purpose Cleo-dent provides the orthodontic toothbrush (angle trimmed) to clean the hard to reach surface.

- **JUNIOR ORTHODONTIC**



- 1- **ROUNDED BRISTLES:** End-rounded bristles and arc shape effectively protect gums and teeth enamel.
- 2- **SOFT GRIP HANDLE:** Non-slip soft rubber grip for excellent control and effective brushing.
- 3- **TOOTHBRUSH COVERS:** Easy to use toothbrush covers keep your toothbrush sanitized. Fits all sizes.

**SOFT**

OPD - 2031 (Ean - 7261894220315)

- **ADULT ORTHODONTIC**



- 1- **ROUNDED BRISTLES:** End-rounded bristles and arc shape effectively protect gums and teeth enamel.
- 2- **SOFT GRIP HANDLE:** Non-slip soft rubber grip for excellent control and effective brushing. Ergonomically designed handle provides maximum comfort and holding upon usage.
- 3- **INDICATOR:** Colored indicator bristles fade with use, which remind you to change your brush.
- 4- **TOOTHBRUSH COVERS:** Easy to use toothbrush covers keep your toothbrush sanitized. Fits all sizes.

**SOFT**

OPD - 2032 (Ean - 7261894220322)

# EXTRA PROTECTION

**CLEO-DENT**

The CLEO-DENT® range of toothbrushes is uniquely designed for the healthiest smiles at every age.

- 1- The unique tongue cleaner gently helps to remove odor-causing bacteria for a fresh breath.
- 2- Center colored dot to measure the recommended amount of toothpaste.
- 3- Thumb rest and cushioned handle for better control.

## • DOUBLE PROTECTION



**MEDIUM**

OPD - 2026 (Ean - 7261894220261)

## • TRIPLE PROTECTION MAXI CARE



**SOFT**

OPD - 2027 (Ean - 7261894220278)

## • TRIPLE PROTECTION MAXI CARE



**SOFT**

OPD - 2046 (Ean - 7261894220469)

**• EXTRA RUBBER WINGS**

- 1- Rounded polished bristles with soft rubber filaments gently massage gums and protect enamel.
- 2- Anti-slip handle, let you easily control the direction of the brush.
- 3- The unique tongue cleaner gently helps to remove odor-causing bacteria for a fresh breath.
- 4- Toothbrush covers: easy to use toothbrush covers keep your toothbrush sanitized. Fits all sizes.

**SOFT****OPD - 2033 (Ean - 7261894220339)****• ERGONOMIC HANDLE  
MAXI CLEAN**

- 1- Rounded polished bristles with soft rubber filaments gently massage gums and protect enamel.
- 2- Anti-slip handle, let you easily control the direction of the brush.
- 3- The unique tongue cleaner gently helps to remove odor-causing bacteria for a fresh breath.
- 4- Toothbrush covers: easy to use toothbrush covers keep your toothbrush sanitized. Fits all sizes.

**SOFT****OPD - 2038 (Ean - 7261894220384)**



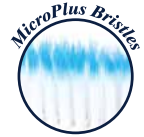
• **ERGONOMIC HANDLE MAXI CLEAN**



**SOFT**

**OPD - 2037 (Ean - 7261894220377)**

- 1- Rounded polished bristles with soft rubber filaments gently massage gums and protect enamel.
- 2- Anti-slip handle, let you easily control the direction of the brush.
- 3- The radial of soft rubber behind the toothbrush head, can be used as a tongue cleaner to scrape the thick dirt on the tongue.
- 4 - With a very practical plastic cover to keep the toothbrush clean



MicroPlus Bristles | Rounded Bristles | Gum Massage



The CLEO-DENT® range of toothbrushes is uniquely designed for the healthiest smiles at every age.

- **SUPER SENSITIVE**



- 1- Thumb rest and cushioned handle for better control.
- 2- Anti-slip handle, let you easily control the direction of the brush.
- 3- Toothbrush covers: easy to use toothbrush covers keep your toothbrush sanitized. Fits all sizes.

**SOFT**

OPD - 2028 (Ean - 7261894220285)

- **MAXI CLEAN FLEX ZONE**



- 1- The unique tongue cleaner gently helps to remove odor-causing bacteria for a fresh breath.
- 2- Center colored dot to measure the recommended amount of toothpaste.
- 3- Thumb rest and cushioned handle for better control.

**SOFT**

OPD - 2041 (Ean - 7261894220414)

The CLEO-DENT® range of toothbrushes is uniquely designed for the healthiest smiles at every age.

- **COMPLETE CARE FLEX ZONE**



- 1- The unique tongue cleaner gently helps to remove odor-causing bacteria for a fresh breath.
- 2- Center colored dot to measure the recommended amount of toothpaste.
- 3- Thumb rest and cushioned handle for better control.

**SOFT**

OPD - 2040 (Ean - 7261894220407)

- **MAXI CLEAN FLEX ZONE**



- 1- The unique tongue cleaner gently helps to remove odor-causing bacteria for a fresh breath.
- 2- Center colored dot to measure the recommended amount of toothpaste.
- 3- Thumb rest and cushioned handle for better control.

**MEDIUM**

OPD - 2048 (Ean - 7261894220483)

## • TRAVEL TOOTHBRUSH



MEDIUM

OPD - 2025 (Ean - 7261894222025)

- 1- Cross nursing brush: the tilting cross brush hair can enter the small dental slots, and eliminate the dental plaque between the teeth more effectively than traditional one.
- 2- Rounded bristles: curved bristles contoured to the shape of your teeth for advanced cleaning. All the bristles ends have been grounded to remove the acute angles. All ends are with rounded surface. It protects the gum from being hurt, effectively cleans the teeth, and defends periodontal disease.
- 3- Soft grip handle: the unique nice handle with soft rubber provides you good feeling. Anti-slip grip gives you exceptional control over brush-strokes.
- 4- Indicator: colored indicator bristles fade with use, which remind you to change your brush.

NARROW HEAD

For easy access to hard to reach place

FOLD IN HANDLE

Keep bristles clean

ALL IN ONE

No separate cap to close

NON-SLIP GRIPS

Provide good control while brushing



**• EXTRA SENSITIVE TOOTHBRUSH**

- Odor eliminating, hence the toothbrush filament always stays fresh.
- Humidity regulating, so the surface of filaments stays dry easily when compared with non-charcoal filaments, therefore, it reduces the chance of bacterial growth.
- Enhancing abrasive function, extra hard and fine charcoal powder will provide the surface of the filaments with an additional abrasive benefit when compared with a non-charcoal filament.
- Rigidity, charcoal will make the filaments harder.
- Negative ion releasing.

**SOFT****OPD - 2049 (Ean - 7261894220490)**



Small Size: 40 x 70cm



Big Size: 50 x 190cm





**CLEO-DENT<sup>®</sup>**

**Exclusive Middle East Distributor**

**OPTIMAL MEDICS S.A.R.L.**

Website: [www.optimalmedics.com](http://www.optimalmedics.com) | [www.cleodent.com](http://www.cleodent.com)

